

Remit To: CBS  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: ERIK PAULSEN FOR CONGRESS(304356)  
PO BOX 44369  
Eden Prairie, MN 55344-1369

Account Exec: Nicole Roy Pol  
Office: GWTS-PH  
Contract Num: 1141-53796  
Contract Dates: 10/17/2012-10/23/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1141-416080  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 1 of 6

**PAY BY** 11/27/2012  
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)  
3299 K St NW Ste 200  
Washington, DC 20007-4415  
ATTN:Accounts Payable

Product Desc: PAULSEN FOR CONGRESS 2012 10/17-23

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	LATE NEWS M-F/SU		10/17/2012-10/23/2012		...TF.S		30	4	2,800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		...TF.S		3		2,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/18/2012	Th	10:34:15 PM		EPTV101501DMMH	30	2,800.00			
10/19/2012	Fr	10:25:37 PM		EPTV101501DMMH	30	2,800.00			
10/21/2012	Su				30			2,800.00	Preempted
10/21/2012	Su	11:09:10 PM	10/21/2012	EPTV101501DMMH	30	2,800.00	2,800.00		Makegood in 22:56:48-23:30:59
2	LATE NEWS M-F/SU		10/17/2012-10/23/2012		.T.....		30	1	2,800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		.T.....		1		2,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	10:33:45 PM		EPTV101501DMMH	30	2,800.00			
3	CBS THIS MORNING		10/17/2012-10/23/2012		..W.F..		30	2	450.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		..W.F..		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	08:47:13 AM		EPTV101501DMMH	30	450.00			
10/19/2012	Fr	08:44:43 AM		EPTV101501DMMH	30	450.00			
4	CBS THIS MORNING		10/17/2012-10/23/2012		MT.....		30	2	450.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		MT.....		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	07:58:14 AM		EPTV101501DMMH	30	450.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/23/2012	Tu	08:13:16 AM		EPTV101501DMMH	30	450.00			
5	NOON NEWS		10/17/2012-10/23/2012		. . W . F . .		30	2	700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. . W . F . .		2		700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	12:27:26 PM		EPTV101501DMMH	30	700.00			
	10/19/2012	Fr	12:28:27 PM		EPTV101501DMMH	30	700.00			
6	NOON NEWS		10/17/2012-10/23/2012		. T . . . . .		30	2	700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		. T . . . . .		1		700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/23/2012	Tu				30			700.00	Preempted
	10/25/2012	Th	12:28:42 PM	10/23/2012	EPTV101501DMMH	30	700.00	700.00		Makegood
7	ELLEN DEGENERES		10/17/2012-10/23/2012		. . W . . . .		30	1	775.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. . W . . . .		1		775.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	04:56:15 PM		EPTV101501DMMH	30	775.00			
8	ELLEN DEGENERES		10/17/2012-10/23/2012		M . . . . .		30	1	775.00	

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M . . . . .		1		775.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	04:36:22 PM		EPTV101501DMMH	30	775.00			
9	M-F 5PM NEWS		10/17/2012-10/23/2012		. . W T . . .		30	2	1,700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. . W T . . .		2		1,700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	05:24:21 PM		EPTV101501DMMH	30	1,700.00			
	10/18/2012	Th	05:12:10 PM		EPTV101501DMMH	30	1,700.00			
10	M-F 5PM NEWS		10/17/2012-10/23/2012		M . . . . .		30	1	1,700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M . . . . .		1		1,700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	05:20:17 PM		EPTV101501DMMH	30	1,700.00			
11	M-F 6PM NEWS		10/17/2012-10/23/2012		. . W T F . .		30	3	2,200.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. . W T F . .		3		2,200.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	06:12:22 PM		EPTV101501DMMH	30	2,200.00			
	10/18/2012	Th	06:12:50 PM		EPTV101501DMMH	30	2,200.00			
	10/19/2012	Fr	06:20:30 PM		EPTV101501DMMH	30	2,200.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
12	M-F 6PM NEWS	10/17/2012-10/23/2012	. T . . . . .	30	1	2,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T . . . . .	1	2,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	06:10:46 PM		EPTV101501DMMH	30	2,200.00			
13	WHEEL OF FORTUNE	10/17/2012-10/23/2012	. . . . F . .	30	1	3,100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. . . . F . .	1	3,100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	06:27:46 PM		EPTV101501DMMH	30	3,100.00			
14	WHEEL OF FORTUNE	10/17/2012-10/23/2012	M . . . . .	30	1	3,100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		M . . . . .	1	3,100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	06:57:31 PM		EPTV101501DMMH	30	3,100.00			
15	PERSON OF INTEREST	10/17/2012-10/23/2012	. . . T . . .	30	1	6,300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. . . T . . .	1	6,300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/18/2012	Th	08:50:15 PM		EPTV101501DMMH	30	6,300.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
16	NCAA COLLEGE FOOTBALL	10/17/2012-10/23/2012	.....S.	30	1	675.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		.....S.	1	675.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	04:14:49 PM		EPTV101501DMMH	30	675.00			
18	CBS SUNDAY MORNING	10/17/2012-10/23/2012	.....S	30	1	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		.....S	1	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	08:08:31 AM		EPTV101501DMMH	30	1,700.00			
19	FACE THE NATION	10/17/2012-10/23/2012	.....S	30	2	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		.....S	1	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				30			1,800.00	Preempted
10/21/2012	Su	10:22:39 AM	10/21/2012	EPTV101501DMMH	30	1,800.00	1,800.00		Makegood
20	SIXTY MINUTES SUNDAY	10/17/2012-10/23/2012	.....S	30	2	5,850.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		.....S	1	5,850.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				30			5,850.00	Preempted
10/21/2012	Su	06:55:24 PM	10/21/2012	EPTV101501DMMH	30	5,850.00	5,850.00		Makegood in SIXTY MINUTES

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21	WHEEL OF FORTUNE		10/17/2012-10/23/2012		. . . . . S .		30	1	1,400.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>					
10/15/2012-10/21/2012		. . . . . S .		1		1,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
10/20/2012	Sa	06:27:31 PM		EPTV101501DMMH	30	1,400.00					
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		28		54,475.00		8,171.25		46,303.75	11,150.00	11,150.00	0.00

<b>Billing Notes</b> CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
<b>Wire Transfer Instructions:</b>  <b>For Billing Inquiries Please Contact:</b> <b>CONTROLLERS OFFICE: WCCO-TV</b>  (612) 330-2418	<b>Gross Billing</b>	54,475.00
	<b>Trade Value</b>	0.00
	<b>Agency Commission</b>	8,171.25
	<b>Local Tax</b>	0.00
	<b>State Tax</b>	0.00
	<b>Pre Paid Amount</b>	0.00
	<b>Pay This Amount</b>	46,303.75

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